

DIGITAL FILE PREPARATION

Artwork For Seamless Graphics

Artwork for Seamless Graphics should be supplied at 1:4 scale at 300dpi with 100mm bleed at actual size, there is no need to add any print registation marks.

The size for your artwork can be calculated on our website at the below link:

https://graphics.exhibit3sixty.co.uk/artwork

Artwork For Individual Infill Panels

Artwork for Individual Infill Panels should be supplied at no smaller than 1:4 scale at 300dpi with 10mm bleed when scaled to actual size, there is no need to add any print registration marks.

The visible artwork size for your individual infill panels is 948mm x 2340mm high.

Artwork For 1m x 1m Graphic Panels

Artwork for 1m x1m Graphic Panels should be supplied at no smaller than 1:4 scale at 300dpi with 10mm bleed when scaled to actual size, there is no need to add any print registration marks.

The visible artwork size for your 1m x 1m Graphic Panels is 948mm x 948mm high.

Artwork For Roll Up Banners

Artwork for Roll Up Banners should be supplied at no smaller than 1:4 scale at 300dpi with 10mm bleed when scaled to actual size, there is no need to add any print registration marks.

The visible artwork size for your Roll Up Banner is 800mm x 2000mm high.

Rules

- Artwork which is going to be produced in Vinyl, for example; solid company's logo or text, **MUST** be supplied in Vector format, Artwork created in a pixel format, i.e JEPG is not suitable.
- For the best quality, artwork should be created in vector format (.ai or .eps)
- Please supply all relevant fonts (where outlining is not possible) and slinked images.
- For colour matching please supply colour hard copies or pantone colours, colour accuracy cannot be guaranteed from RGB or CMYK files.
- · Company's logos and artwork taken from websites are **NOT** a high enough quality for print.
- Microsoft Word and Excel are for text only, logos inserted in these softwares will not be a high enough quality.
- JPEG, we accept this formart but only if used to compress a file for ease of sending where the artwork was created in a high resolution.
- PDF, these are print files only and can not be altered, artwork must be set up at correct proportion and at print ready quality.

No responsibility can be taken for the accuracy of any artwork recreated due to poor quality or if correct colour references aren't supplied

PLEASE SUBMIT YOUR FILES AT EXHIBIT3SIXTY.WETRANSFER.COM PUT YOUR STAND NAME, NUMBER & SHOWNAME AS THE SUBJECT